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Just in Time for Summer, Earth Fare Stores Pick-Up All Good Sunscreen Butter SPF 50+

Morro Bay, CA (April 22, 2016)— [All Good](#), makers of organic skincare and healing products, adds the All Good [Sunscreen Butter SPF 50+](#) to [Earth Fare](#) shelves this month. All 36 Earth Fare locations across the southeast and Midwest have picked up the Sunscreen Butter, including stores in North Carolina, South Carolina, Georgia, Alabama, Tennessee, Florida, Ohio, Michigan and Indiana.

“Earth Fare has set high quality standards on the products that they accept,” says All Good VP of Sales and Marketing, Ryan Rich. “They recognize that All Good continuously works to create minimalist organic formulas and the best sun protection products on the market while being as user friendly, healthy and environmentally conscious as possible. Just in time for summer, we are thrilled to expand our product lineup into Earth Fare stores to include the Sunscreen Butter.”

Aligning with All Good’s core values of formulating the healthiest and most environmentally friendly skincare products in the world, the wellness and beauty products curated by Earth Fare must meet government regulations where they apply and companies must have standards in place such as no animal testing, artificial additives, and offer organic, non-GMO and gluten-free options.

Taking a minimalist and always non-chemical approach to formulating healthy and coral reef friendly sunscreens, All Good’s Sunscreen Butter is made with only six ingredients, with Zinc Oxide being the most active. Organic Coconut and Jojoba Oils offer maximum moisturizing properties, Vitamin E protects the skin, beeswax adds stability and a nice consistency, while All Good’s farm-grown organic Calendula is added for its powerful skin-healing and anti-inflammatory properties. The Sunscreen Butter is water resistant for up to 80 minutes, goes on smooth, rubs in clear, is ideal for athletes at elevation or kids at play, and is packaged in a 100% recyclable tin canister.

To learn more about All Good and their products, visit www.AllGoodProducts.com.

About All Good

Founded in 2006, All Good offers a collection of all-natural skincare products made from simple plant-based ingredients. From chemical-free zinc sunscreens and sore muscle recovery spray to silky smooth lip balms, lotions and coconut oils, All Good supports an active, healthy lifestyle with their organically grown formulas. Located in Morro Bay, CA, All Good is dedicated to social and environmental responsibility, is a B Corporation and member of 1% for the Planet. All Good endorses campaigns for safe cosmetics by testing its products on humans rather than animals. Available online and in 3,000+ retailers nationwide including health food stores, outdoor sports shops and high-end gift shops.